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Inner West Community Committee FACEBOOK highlights

5th June 2024 - 15th August 2024

Inner West Community Committee

Since 26th February 2024 the Inner West Community Committee Facebook page has gained: **2 new followers** and now has a total of **1,930 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since the **5**th **June 2024** is the post promoting the Breeze in the Park summer schedule. It has received 6 likes and shared 3 times and has reached a total of 958 people.

The following below are screenshots of the most popular three posts since the **5**th **June 2024**. Alongside this are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place - Breeze in the Park summer schedule

Breeze in the Park summer schedule Post: 958 people had this post delivered to them with 10 likes, comments and shares.



Tickets for Breeze in the Park are available to buy online now, so make sure you get yours! Get caught up in sun, fun, chills, and thrills with Breeze this summer - featuring the interactive play system, arts zone, food and, of course...their classic inflatables. We look forward to seeing you there.



2nd Place – Leeds Funding Support Network

Leeds Funding Support Network: 667 people had this post delivered to them. There were **8** likes, comments and shares.



Leeds Funding Support Network Meeting, on zoom. 9/7/24, 1pm -2.15pm

Join us if you take part in fundraising for your community/voluntary or not-for-profit organisation in Leeds and hear about skills support from local businesses and UKSPF funding for cultural projects which support community cohesion in Leeds.

The group is particularly aimed at small groups new to fundraising or for group members/workers new to fundraising and/or who want to develop their fundraising knowledge and skills as well as more experienced fundraisers who will generously share their experiences.

Our speakers will include:

- Luke Dennison, Business Engagement Lead at Participate will tell us about Skills Volunteering (utilising the skills, knowledge and expertise of business professionals around e.g. fundraising, marketing, pro-bono legal support etc) as well as Team Volunteering (to do something practical for your organisation such as decorate a community building or space).
- Harriet Childs, LCC, will tell us about UKSPF funding for cultural projects in Leeds to support
 community cohesion find out more about this funding at: Now Open | UKSPF funding for
 cultural projects to support community cohesion Doing Good Leeds
 We will be meeting via Zoom, please e-mail kaye.wilson@val.org.uk for the link.

3rd Place - Leeds Citizens' Panel

Leeds Citizens' Panel: 261 people had this post delivered, with **4** likes, comments and shares.



Would you like to have your say and help influence decisions being made in Leeds?

If you are 18 or over and would like to participate in consultations and surveys you could join the Leeds Citizens' Panel.

Leeds City Council runs the Citizens' Panel to find out what people in Leeds think about a variety of topics and issues ranging from the Council budget and local events, through to changes to highways and cycle lanes. There are currently over 2,500 people who take part in the Citizens' Panel.

Consultation and engagement is about giving people access to information and the chance to have a greater say and influence over what happens in their community and the services they use. Sharing your views helps decision makers, Council leaders and elected members understand what is important to you.

If you would like to join the Leeds Citizens' Panel and have the opportunity to take part in consultations and surveys, please complete a short form at https://surveys.leeds.gov.uk/s/cp-application/

The majority of consultations are online surveys, though you can indicate on the form if you would like to be invited to face to face workshops.